

FULL COLOR

HAIR
PMS 131

IRIS (EYE COLOR)
PMS 312

LIPS
PMS 190

TEETH, WHEN SHOWN
ARE PMS WHITE

INNER MOUTH IS PMS 1815
AND TONGUE COLOR PMS 177

543

545

543

543

WHITE

EYEBROW COLOR IS PMS 469, BUT CAN BE
PMS BLACK WHEN IMAGE IS TOO SMALL OR
WHEN LIMITING YOUR COLOR PALLET

SHOES ARE
PMS 545

PANTONE
BLACK
41C11M

PANTONE
WHITE
22C00M

PANTONE
162
13M22Y

PANTONE
190
53M22Y

PANTONE
131
27M100Y09K

PANTONE
312
96C11Y

PANTONE
543
41C11M

PANTONE
545
22C00M

The colors shown are not accurate representations of PANTONE® color standards. Whatever printing process or materials used, please match colors to the PANTONE® numbers indicated on this page.

FULL COLOR

OPTION FOR
PMS WHITE
HEAD RAG

SERVANT DRESS

PANTONE
BLACK
41C11M

PANTONE
WHITE
22C00M

PANTONE
162
13M22Y

PANTONE
190
53M22Y

PANTONE
131
27M100Y09K

PANTONE
312
96C11Y

PANTONE
4625
60M100Y79K

PANTONE
4635
48M96Y44K

PANTONE
558
19C14Y09K

PANTONE
325
56C26Y

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FULL COLOR

CINDERELLA'S
SHOES ARE
PMS 204

HANDMADE DRESS

PANTONE
BLACK
41C11M

PANTONE
WHITE
22C00M

PANTONE
162
13M22Y

PANTONE
190
53M22Y

PANTONE
131
27M100Y09K

PANTONE
312
96C11Y

PANTONE
204
58M03Y

PANTONE
230
34M

PANTONE
52C19Y

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FULL COLOR

OPTION FOR
NECK HOLLY

HOLIDAY DRESS

PANTONE
BLACK
41C11M

PANTONE
WHITE
22C00M

PANTONE
162
13M22Y

PANTONE
190
53M22Y

PANTONE
131
27M100Y09K

PANTONE
312
96C11Y

PANTONE
543
41C11M

PANTONE
545
22C00M

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9/06/04

Character: Cinderella

Character Detail

First Disney Appearance

February 15, 1950

Film Premiere

Cinderella

Origin/History

French fairy tale by Charles Perrault

Significant Milestone/Fact

After World War II and years of animated shorts, the Disney Studios was rejuvenated with the release of *Cinderella*, the first full-length animated feature since *Bambi* in 1942.

Story

After the death of her beloved father, Cinderella works as a servant in her own home for her wicked stepmother, Lady Tremaine. Her only friends are the mice and other animals who keep her company as she does her daily chores.

When the king invites every eligible maiden to attend a ball in honor of the prince, Lady Tremaine tells Cinderella that she may attend if she is able to complete all of her chores and find something suitable to wear in time for the ball. Although she completes her chores and the animals make “a lovely dress for Cinder-elly,” Cinderella’s dress is ripped to shreds by her jealous stepsisters, Anastasia and Drizella.

Cinderella’s Fairy Godmother appears and casts a spell so she may attend the ball. She turns a pumpkin into a coach, turns the mice into horses, and transforms Cinderella’s rags into a beautiful ball gown—complete with glass slippers on her feet. She warns Cinderella that the spell will be broken at midnight and sends her on her way.

Cinderella arrives at the ball and waltzes with a handsome stranger, not realizing that he is the prince. When the clock strikes midnight, she runs from the palace and loses a glass slipper on the staircase. When the Prince vows to marry the

woman who can fit into the slipper, the Grand Duke uses it to search the kingdom for the mystery woman. When Cinderella is the only one whose tiny foot fits into the glass slipper, she returns to the palace and marries Prince Charming.

Personality

Cinderella is sweet, gentle, intelligent, well-mannered, graceful, demure, kind, and believes in her dreams. She sings like a nightingale and loves animals. She never loses her temper but is not afraid to stand up for herself (in a calm, dignified, and gentle way).

Although Cinderella is approximately eighteen years old, she is more like a mature young woman than a teenager.

Development/Evolution

Animated by Marc Davis

Physical Characteristics

Wire Frame

- Cinderella has a very feminine design
- Tall, thin, and graceful
- Slightly rounded features and curves

Gestures

- Soft, feminine gestures

Movement

- Graceful and elegant, not clumsy or silly
- Movements are never exaggerated or extreme

Color

- Dark blond hair
- Blue eyes

Size/Proportions

- Six-and-a-half heads tall
- Soft, feminine proportions

Details

- Cinderella’s hair style changes throughout the film, along with several costume changes
- In her rags, her hair is down and tied with a bow in the back

- In the dress the mice made for her, her hair is still down but now her hair ribbon is tied with a bow on the top of her head
- In her ballgown, her hair is styled up on top of her head (this hairstyle is also used when she is in her wedding dress)

Head/Face

- Blue eyes
- Pink lips

Body Shape/Type/Style

- Tall, with a small (but full) waist

Arms/Legs

- Human-like

Hands/Feet

- Tiny feet (to fit the glass slipper)

Unique Physical Characteristics

- Cinderella is the Disney Princess with features and proportions drawn most “realistically human”
- Not exaggerated
- Similar to a “real” human

Model Scale

- Refer to comparative size chart

Perspective/Cast of Characters

- Love interest: Prince Charming
- Frequent companions: Jaq, Gus, Suzy, and Perla (mice), Bruno (dog), Major (horse), and Lucifer (cat)
- Villain: Lady Tremaine (stepmother), Anastasia (stepsister), and Drizella (stepsister)
- Father: not named (deceased)
- Mother: not named (deceased)

Character Environment

Country/Setting

- France
 - Castle setting
 - House setting
- DISNEYLAND® Resort in California:
 - DISNEYLAND® Park (Fantasyland)
- WALT DISNEY WORLD® Resort in Florida:
 - MAGIC KINGDOM® Park (Fantasyland)

- *Epcot*® (France)
- Disney-MGM Studios
- WALT DISNEY WORLD® Resort character dining experiences
- TOKYO DISNEYLAND® Resort:
 - TOKYO DISNEYLAND® Park, Fantasyland castle setting

Time Period

- 16th century

Appropriate Use of Character

- Costumes are limited to the appropriate time period (she is never shown wearing modern clothing)
- Never uses anything remotely modern (no phones, ovens, TV, radio)
- NOT shown playing sports
- NOT shown in modern locations (such as the city or coffee bars)

Additional Comments/Considerations

- Cinderella is always seen as a princess
- She is always kind, polite, gentle, and sweet-natured
- She also appears in *Cinderella II: Dreams Come True*